

**BRANFORD BOARD OF EDUCATION**  
**Special Communication Committee Minutes**

**DATE:** February 19, 2025  
**LOCATION:** Walsh Intermediate School, Collaboration & Innovation Center, Room 112,  
185 Damascus Road, Branford, CT  
**SUBJECT:** Communication Committee Meeting

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**ATTENDANCE**

HERE	ATTENDEE	AFFILIATION
Y	Laura Troidle, Committee Chair	Board of Education
Y	Judith Barron	Board of Education
Y	Peter Berdon	Board of Education
Y	Meaghan DeLucia	Board of Education
N	Adam Greenberg	Board of Education
Y	Ellen Michaels (Virtual)	Board of Education
Y	Ram Shrestha	Board of Education
Y	Marie McNamara	Board of Education
Y	Shawn Tiernan	Board of Education
Y	Dr. Christopher Tranberg, Superintendent	Central Office
Y	Allison Moran, Assistant Superintendent	Central Office
Y	Blaize Levitan, Chief Operating Officer	Central Office

Others present:

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**BUSINESS ITEMS**

**ITEM DESCRIPTION**

**CALL**

- 01** Meeting was called to order at 6:01 PM by Laura Troidle.

**PUBLIC COMMENT**

Gregg Jerolman, Branford resident, spoke about community engagement, new wording on the agendas, what was discussed and voted upon by the Board, the history of issues regarding public comments and the lack of transparency, previous Chairs and Superintendents, the Board seeming to not want public comments, doing more to encourage bringing in more public comment and being consistent.

**DISCUSSION/ACTION ITEMS**

**02 Community Updates & Community Engagement**

Among the items discussed this evening were; the use of ParentSquare including seeing an increase (its working and its messaging), three categories created in ParentSquare (*The Anxious Generation*, Master Facilities and General Information), working on ways to get the message out for people who don't have children in the District, working on ads for local papers (with QR codes), using ParentSquare for day to day communications, Master Facilities is going well with a Steering Committee that meets every third Friday with many Stakeholder groups being met with and we are starting get feedback and ideas from Tecton, three upcoming Community Conversations (February 25 , March 25 and April 29 from 6:00 to 8:00 PM in the Walsh Cafeteria), the first book club meeting for the Anxious Generation was held on the 13th (40 participants including staff, parents, and BOE members), for the first meeting it was a traditional book club format including ice breakers and the questions "what do you remember about your first cell phone, how old were you when you received the phone, and how has your cell phone use and behavior changed over time", reflection on adult behaviors and modeling, group breakout and a

Continued...

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homework assignment of bringing a friend to the next meeting that will include a guest speaker on March 27 (WIS auditorium), the April 10th meeting will include a mental health speaker, the big idea of collective action (how powerful it is as a group you do it together and start small to get big things going), going into peak hiring season, changes with Talent Services, setting up accounts with Handshake, LinkedIn and Indeed in order to cast a wider net, looking at a closer partnership with the Town's HR Department and bridging our teams together and working directly with Universities to work with them with their job fairs to create more of a pipeline.

**ADJOURN**

**03** MOTION (Barron/McNamara) to adjourn.  
APPROVED UNANIMOUSLY

Ms. Troidle adjourned the meeting at 6:19 PM.

The next Communication Committee Meeting will be held on  
March 19, 2025 at 6:00 PM at Walsh Intermediate School  
Collaboration & Innovation Center, Room 112

Respectfully submitted,  
Meaghan DeLucia  
Secretary

Prepared by,  
Kerry Eyrich