

BRANFORD BOARD OF EDUCATION
Communication Committee Minutes

DATE: June 13, 2018

LOCATION: Branford High School Lower Media Center
Branford, CT

SUBJECT: Communication Committee

Page 1 of 2

ATTENDANCE

HERE	ATTENDEE	AFFILIATION
Y	Joanne Borrus, Committee Chair	Board of Education
Y	Michael Krause, CIC	Board of Education
N	Maria Ehrhardt	Board of Education
Y	Ellen Michaels	Board of Education
Y	John O'Connor	Board of Education
Y	Dawn Perrotti	Board of Education
Y	John Prins	Board of Education
Y	Elizabeth Regan	Board of Education
N	Shannen Sharkey	Board of Education
Y	Hamlet M. Hernandez, Superintendent	Central Office
Y	Dr. Anthony Buono, Assistant Superintendent	Central Office

Others present: Rachel Sexton, incoming Assistant Superintendent

BUSINESS ITEMS

ITEM DESCRIPTION

CALL

01 Meeting was called to order at 6:05 P.M. by Committee Chair Borrus.

02 **APPROVE MINUTES**

A. Approval of minutes was postponed, as minutes were not available.

03 **DISCUSSION ITEMS**

A. New Website Design Parent Survey

Superintendent Hernandez discussed the results of the recent new website design parent survey. He stated that about 200 people responded and the survey was open for two more days. Most parents/guardians are connected to the district and prefer to connect via phone. Many parents are accessing Facebook, followed by Twitter and Instagram. While some districts do use these social media platforms, the new website design will include an app for pushing notifications. Work will continue on the Web site over the summer. Questions arose about the access to the news feed for PTA, using social media to inform and engage with families, and whether a policy is needed.

B. National School Climate Center (NSCC)

Superintendent Hernandez discussed the results of the National School Climate Center survey, which were delivered to board members. Two things jump out - social media usage and social-emotional well-being of students. The administrative teams will be prepared to discuss over the summer retreats and develop goals for next year regarding school climate. Results were consistent - that overall scores were neutral or above and that overall, the climate is good. This instrument is more detailed and more specific. The superintendent recommends using this survey again in the future. A formal presentation will be delivered in August.

Continued...

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Page 2 of 2

ADJOURNMENT

04 Committee Chair Borrus, adjourned the meeting at 6:25 P.M.

The next Communication Committee Meeting will be held on Wednesday, August 8, 2018,
at 6:00 PM Meeting at Branford High School, Lower Media Center.

Respectfully submitted,
Elizabeth Regan
Secretary